



IHME
NYKYTAIDE-
FESTIVAALI

Press Release 30.1.2014

Yael Bartana's IHME Project filmed in Kirkkonummi

"Despite its evident impossibility the multicultural and inclusive society was proven imaginable during the seven days in the house. The utopian moment became true." – Yael Bartana

The filming of the 2014 IHME Project has just ended in the countryside of Kirkkonummi. This year's work commissioned for the IHME Contemporary Art Festival is the film *True Finn – Tosi suomalainen* by the Israeli artist Yael Bartana. The film deals with Finnish national identity asking what are we talking about when we talk about Finnish identity right now.

Eight people with different cultural backgrounds took part in the artwork. The participants were selected to join in the work via an open call at the end of last year. The participants are: **Komugi Ando; Mustafe Hagi; Stanislav Marinets; Anna Miettinen; Tiina Pirttilahti; Martin-Éric Racine; Peter Rosvik; and Tuisku Torkkeli.** The film's premiere is on March 31 at the Bio Rex cinema. Entry to the screening is free. IHME Project can be viewed on Finnish YLE Areena online service from April 31 until May 31, 2014.

The producer of the 2014 IHME Project is **Hanna Karppinen.** The cinematographers are **Sari Aaltonen** and **Iddo Soskolne.** **Tuomas Alatalo** and **Tomi Rajala** are the sound engineers. Set and lighting design are by **Jackie Shemesh** (London), assisted by trainee **Anna Jaatinen.** The sound design is by **Daniel Meir** (Tel Aviv), and the theme music is composed by **Pessi Levanto.** The editor is **Jenny Tervakari** and assistant editor **Sanna Kuittinen.** The production assistants during the week's shooting were **Anu Asmala, Veera Alastalo, Taina Heinonen, Vappu Tainio** and **Suvi Tervahauta.**

Members of the research group are, apart from the artist, researcher **Illa Ben Porat** (Tel Aviv); writer and sociologist **Jari Ehrnrooth;** and the Executive Director of the Festival **Paula Toppila,** who is also the production manager of the commission.

www.ihmefestival.fi

Further information and requests to interview: IHME Contemporary Art Festival
Executive Director Paula Toppila, paula.toppila@ihmefestival.fi, +358 (0)45 1240096

Press materials and photos:

www.ihmefestival.fi > Media

Please ask for a username and password from Assistant Vappu Tainio +358 (0)45 632 6267

IHME-nykytaidefestivaali
Taidesäätiö Pro Arte
Kalevankatu 4, 2. krs
00100 Helsinki

info@ihmefestival.fi
www.ihmefestival.fi



IHME
NYKYTAIDE-
FESTIVAALI

IHME Contemporary Art Festival / Pro Arte Art Foundation Finland

Pro Arte Art Foundation Finland seeks to promote art in democratic society, as an important part of human life and everyday existence. The Foundation's aim is to enhance the status and visibility of visual art, to improve the relationship between visual art and the public, and to make it more accessible. The Foundation's work is international and directed at anyone interested in culture. The Foundation produces an annual IHME Contemporary Art Festival, consisting of a work by a chosen artist in public space, as well as lectures, discussions, and art-education projects related to the work.

IHME-nykytaidefestivaali
Taidesäätiö Pro Arte
Kalevankatu 4, 2. krs
00100 Helsinki

info@ihmefestival.fi
www.ihmefestival.fi